

A REPORT



www.autoexpo.in

JOURNEY SO FAR

Auto Expo '86 marked the beginning of the auto revolution in India. Thereafter, the exposition has evolved across successive shows spread across 1996, 1998, 2000, 2002, 2004, 2006, 2008, 2010 and 2012. In 2014, owing to the tremendous growth of Auto Expo, the show was held at two different venues with clear focus on Auto Components (Auto Expo

Components) and Automobiles (Auto Expo — Vehicles) at Pragati Maidan, New Delhi and India Expo Mart, Greater Noida, Uttar Pradesh, respectively. With the arrival of 2016 and 2018, the show has turned to be a premium de facto event representing the world's third largest automobile manufacturing country.































EVOLUTION

The auto components industry is on a major growth trajectory heralding a new era. In fact, number of mergers and acquisitions in the automobile sector are now undertaken to augment in-house technical knowledge and capabilities. Ubiquitous electronics, a variety of digital services, novel power trains and connectivity systems are some of the key factors driving the need for new parts and functions. Adding to this, a constant demand for new interiors, including the new technologies like 3D laminated glass, haptic sensors, and augmented

reality heads-up displays - offering driver alerts, safety aids, and warnings on invisible screens embedded in the windshield, are some of the new enhancements of safety or entertainment expected inevitably in all vehicles. Over the last several years, the show has grown tremendously in size and transformed itself into a global event. Auto Expo - Components is now a platform for driving innovation engaging suppliers and auto makers to design and develop new components and systems to bring vehicles with greater functionality and safety.

AUTO EXPO 2018 - COMPONENTS

Continuing on the theme "Mobility for All"; Auto Expo 2018—Components had a focused theme "Automotive Technologies that Drive the World emphasizing on innovation and futuristic technologies"; which was reflected with the latest technological display and strong participation showcasing the potential of Indian auto component industry; wherein the focused theme of

Auto Expo - The Motor Show 2018 "Co-Create, Co-Exist and Celebrate with focus on the 'Entire Mobility Eco-System' was reflective with its Special zones on E-mobility, Motorsports, Auto Gaming Arena, Future Decoded (VR Zone), 70 Years of Indian Automobility, Exotica, Application which provided visitors a holistic experience of the industry.





Auto Expo 2018 – Components, jointly inaugurated by Shri Suresh Prabhu, Hob'ble Union Minister of Commerce & Industry and Shri Anant Geete, Hon'ble Union Minister for Heavy Industries & Public Enterprises, Government of India clearly flagged the theme of Innovation and Futuristic technologies.

Speaking at the Inaugural, Shri Suresh Prabhu urged the auto components industry to focus on higher value-addition and actively participate in Global Automotive Value Chains (GVCs) as opposed to the current Global Supply Chains; where in Shri Geete mentioned that the Government would soon announce a comprehensive Auto Policy with focus on global competitiveness, eco-friendliness and sustainability.

OVERWHELMING PARTICIPATION



"It's heartening that the expo has received

such an overwhelming response from the exhibitors and the trade visitors alike. The show truly reflected the potential of Indian auto component industry and its readiness for the future. It is noteworthy that the exhibitors displayed next generation products compliant with the recent emissions, safety and environmental norms prescribed by the Government of India. Further, top leadership from most OEMs and IPOs showed active interest in the products and technologies displayed at the expo."

Mr. Nirmal Minda President, ACMA

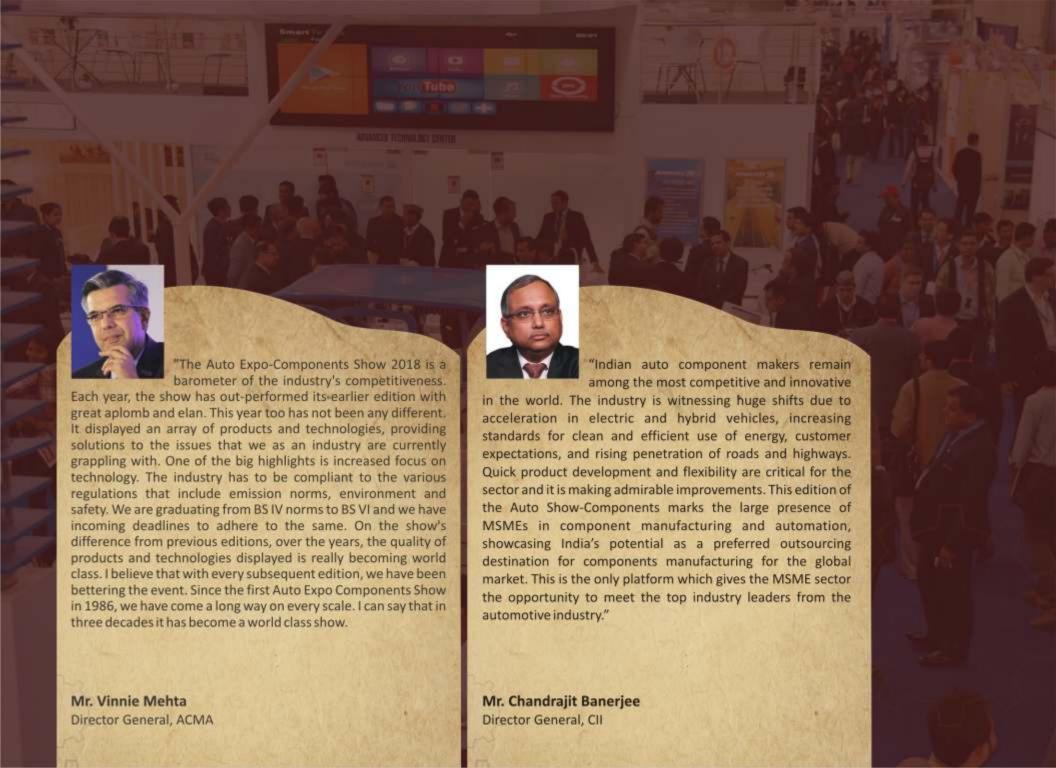


"The 14th Auto Expo Component Show has

been an unparalleled event, it showcased the capabilities of Indian Component makers for the world market. The auto component Industry's zeal of propelling 'Make in India' is truly appreciable." "Today, the Indian auto component

industry contributes to more than half of the average exports of the automotive industry achieves. The Auto Expo-Components Show is one such platform where the exhibitors show their maturity and technology prowess to their potential customers. In light of the disruptions which the industry is bound to face. It is heartening to see the Indian auto component industry is all geared up to take the bull by the horn."

Ms. Shobhana Kamineni President, CII Mr. Abhay Firodia President, SIAM



DISPLAY OF PATH-BREAKING TECHNOLOGIES

The 14th Auto Expo- Component Show has been a successful showcase of path-breaking technologies to address challenges the auto industry is facing in India and

the world. Several exhibitors launched new products and technologies in conformance with BS VI and other safety regulations.





CONFLUENCE OF DECISION MAKERS, BUYERS & FOREIGN DELEGATIONS

Over 1,15,000 people, a confluence of decision makers, sourcing and vendor development teams from OEM's, overseas buyers, professionals, consultants, and students from the renowned Engineering Institutes of the country attended the event. The event showcased a wide range of innovations, solutions and technologies by Indian Automotive Industry alongside those from overseas besides facilitating a platform for discussing the various ongoing projects / future projects and partnerships. The event

also highlighted newer opportunities for auto-component manufacturers, who would need to adapt to the change via systematic research and development.

Overseas delegations from countries like Bangladesh, Canada, France, Germany, Indonesia, South Korea, Taiwan, UK, USA attended AUTO EXPO 2018 - COMPONENTS 2018 and conducted successful business meetings.







"We have high engagement over the last three days and most of our

customers and dealer distributers are visiting us. The response this year has been better than our expectations. We see Auto Expo as a platform to engage with the whole automotive ecosystem."



"The 2018 Auto Expo Components Show has been very busy for us. Our

company stall witnessed high footfall of business visitors. I can clearly see that the customers are now more focused on the BS VI emission norms and they are looking for cost effective solutions for the same. They are also looking for solutions around electro mobility."



"We plan to invest about Rs 900 crore in gradual phases as this will

almost double up our current manufacturing capacities by 2025. As customers' volumes will increase, we will also increase our manufacturing capacities. That's how we would like to time it." Denso India, which has been present in India for close to 34 years now, had reported (including all six subsidiaries) a total consolidated turnover of Rs 46 billion in FY2016-17."

Mr. K D Sahni Joint Managing Dire

Joint Managing Director, Elofic Industries

Mr. Manish Padharia

Managing Director, A Raymond Fasteners India

Mr. Sunil Soni

Deputy General Manager, Denso International India





60,000 sq. mtrs. Exhibition Space | 1204+ Participants

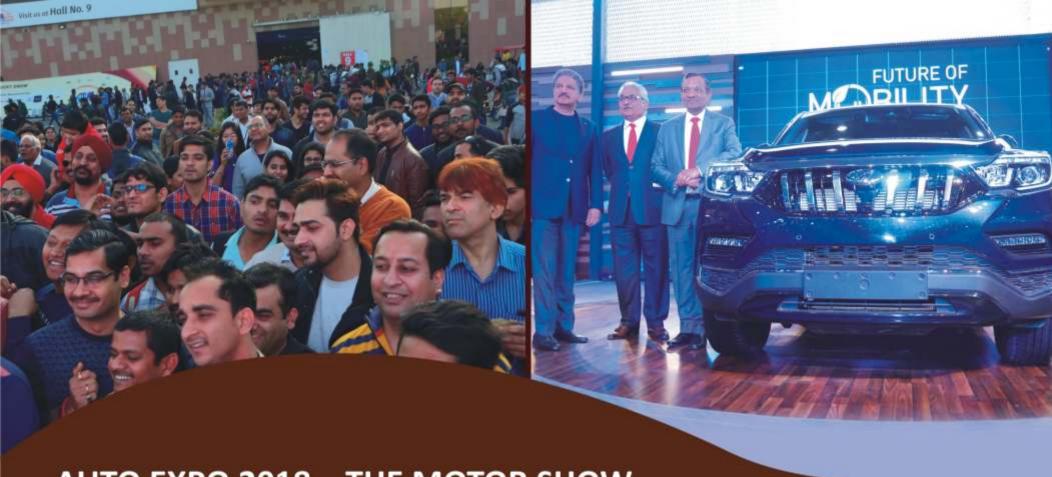
1, 15,328 Visitors | 67 Countries | 7 International Pavilions

67,705 Business Enquiries | 407 MOUs Signed





REGISTRATION = = = = =



THE FUTURE OF MOBILITY

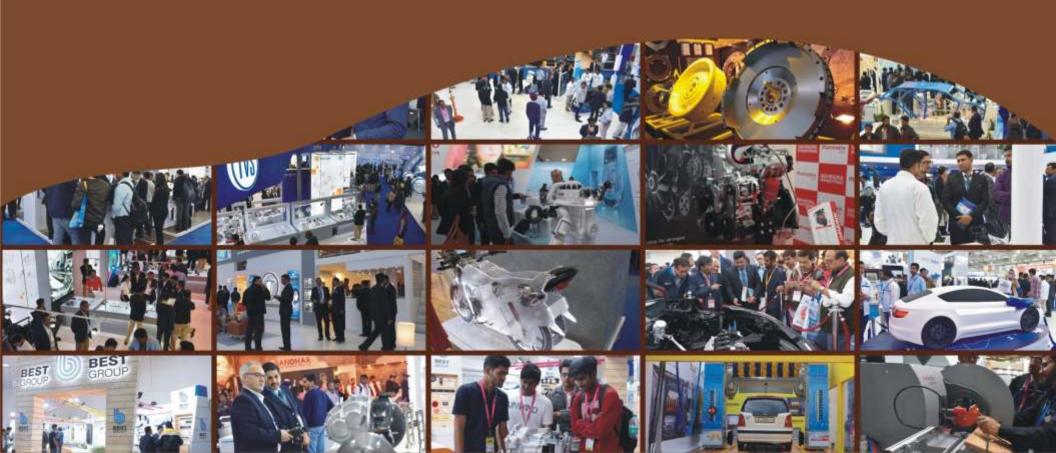
Auto Expo 2018 – Motor Show had a footfall of over 6, 00,000 and like the previous editions, this year also saw participation of glitterati including legendary sports personalities. Shah Rukh Khan, John Abraham, Akshay Kumar, Sonakshi Sinha, Taapsee Pannu, Gul Panag, Rahul Khanna, stand-up comedian Kanan Gill at various launches. Cricketer Sachin Tendulkar, Former Indian Captain Mohammad Azharuddin, Gautam Gambhir and Indian Seamer R P Singh also launched vehicles at the Auto Expo.

This year's Auto Expo – The Motor Show showcased 14 new brands including Kia Motors India, India Kawasaki Motors and Cleveland Cycle Works and eleven start-ups and a display of over 100 products, including 22 fresh launches, 81 product unveilings and 18 concept showcase besides featuring 25 electric vehicles.

With an overwhelming response from both domestic and international participants, the exhibition was hugely successful.

SEE YOU IN 2020











The Automotive Component Manufacturers Association of India (ACMA) is the apex body representing the interest of the Indian Auto Component Industry. Its active involvement in trade promotion, technology up-gradation, quality enhancement and collection and dissemination of information has made it a vital catalyst for this industry's development. Its other activities include participation in international trade fairs, sending trade delegations overseas and bringing out publications on various subjects related to the automotive industry. ACMA's charter is to develop a globally competitive Indian Auto Component Industry and strengthen its role in the national economic development and also promote business through international alliances.

www.acma.in

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering industry, Government, and civil society, through advisory and consultative processes.

CII is a non-government, not-for-profit, industry-led and industry-managed organization, playing a proactive role in India's development process. Founded in 1895, India's premier business association has around 9000 members, from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 300,000 enterprises from around 265 national and regional sectoral industry bodies.

CII charts change by working closely with Government on policy issues, interfacing with thought leaders, and enhancing efficiency, competitiveness and business opportunities for industry through a range of specialized services and strategic global linkages. It also provides a platform for consensus-building and networking on key issues.

Extending its agenda beyond business, CII assists industry to identify and execute corporate citizenship programmes. Partnerships with civil society organizations carry forward corporate initiatives for integrated and inclusive development across diverse domains including affirmative action, healthcare, education, livelihood, diversity management, skill development, empowerment of women, and water, to name a few.

As a developmental institution working towards India's overall growth with a special focus on India@75 in 2022, the CII theme for 2018-19, India RISE: Responsible. Inclusive. Sustainable. Entrepreneurial emphasizes Industry's role in partnering Government to accelerate India's growth and development. The focus will be on key enablers such as job creation; skill development; financing growth; promoting next gen manufacturing; sustainability; corporate social responsibility and governance and transparency.

With 65 offices, including 9 Centres of Excellence, in India, and 11 overseas offices in Australia, Bahrain, China, Egypt, France, Germany, Iran, Singapore, South Africa, UK, and USA, as well as institutional partnerships with 355 counterpart organizations in 126 countries, CII serves as a reference point for Indian industry and the international business community.

www.cii.in

Society of Indian Automobile Manufacturers (SIAM) is an important channel of communication for the Automobile Industry with the government, national and international organizations. The Society works closely with all the concerned stakeholders and actively participates in the formulation of rules, regulations, and policies related to the Automobile Industry. SIAM provides a window to the Indian Automobile Industry and aims to enhance exchanges and communication, expand economics, trade and technical cooperation between the Automotive Industry and its International counterparts. With its regular and continuous interaction with international bodies and organizations, it aims to facilitate up-gradation of technical capabilities of the Indian Industry to match the best practice worldwide.

www.siamindia.com

For further details, please contact:

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Confederation of Indian Industry

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